

MLGMA 2012 – Strategic Plan
Education Dimension

Vision:

Transform MLGMA into an organization that provides practical educational opportunities to facilitate its members' personal and professional growth -

- Offer two primary multiple-day training and education conferences.
- Expand eligible scholarship opportunities to include other leadership and executive programs and increase scholarship fund to \$20,000 per year.
- Increase and promote distance learning opportunities to make training more affordable and widely available.
- Include experienced managers in “best practices” sessions, panel discussions or presentations whenever possible so that knowledge can be shared.
- Increase the number of ethics education sessions available to members.

An organization in which 90% of all members attend at least one professional development event each year -

- Market and recruit enrollment into the *Local Government Management Institute* program co-sponsored by the MLGMA and participating institutes of higher education.
- Create “Wall of Honor” and communicate training achievements of managers to city boards, commissions, councils and communities across the state.

An organization that supports life-long learning and one in which all those members who are eligible have achieved ICMA voluntary credentialing –

- Implement coaching/mentoring program and assign each new member to a more senior member of MLGMA.
- Development and implement an educational session at the Annual Winter Institute to encourage and assist members with registration procedures for the ICMA Voluntary Credentialing Program.

An organization that promotes a level of educational achievement, professional growth and diversity among its members, such that professionals from other state associations study Michigan's best practices –

- Formalize intern recruitment and establish method to link interns with communities.
- Refine and expand the MLGMA website and member listserv to create ease in:
 - Indexing
 - Maintaining membership databases
 - Providing “good governance” models
- Expand invitation to MLGMA events and conferences to managers and assistants in Midwest region (Minnesota, Wisconsin, Illinois, Indiana, Ohio).