

MICHIGAN Certified Public Manager Program



Saginaw Valley State University

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History of the CPM Program

- Developed in the mid-70's in Georgia
- National CPM Consortium created to
 - Accreditation
 - Assist new programs
- American Academy for CPM's –Alumni Association
- Almost 17,000 CPM graduates nation wide.



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CPM Nation wide Consortium

32 Member States

Alabama
Alaska
Arizona
Arkansas
California
District of
Columbia
Florida
Idaho
Illinois
Iowa

Kansas
Kentucky
Louisiana
Metropolitan
Washington
Governments
Michigan
Mississippi
Missouri
Nebraska
Nevada
New Hampshire

New Jersey
New Mexico
North Carolina
Ohio
South Carolina
Texas
Graduate School
USDA
Utah
Virginia
Washington
Wisconsin
Wyoming



www.cpmconsortium.org

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About the Michigan Certified Public Manager® Program

SVSU is the only University in the State of Michigan authorized to offer a National Certified Public Manager® program and the accreditation C.P.M. designation.

The Michigan CPM Program officially became an active member of the National Program in July of 2007 and earned final accreditation in 2009



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The goals of the Michigan CPM program

- To strengthen organizational performance
- To recognize and promote public management as a profession;
- To foster high levels of performance and ethical practice to improve performance of government
- To create a pool of competent, trained managers ready to meet real-world organizational challenges.
- To establish a standard by which public managers can be recognized.



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Four Benefits of becoming a Certified Public Manager

- CPM is a nationally recognized professional designation like the “CPA” or “CFP” that becomes part of your professional portfolio
- Recognition of your commitment to professional standards and achievements in public management.
- You will be better prepared for future professional challenges and opportunities
- Awareness of new developments in the Theory and practice of public and innovation through the application of new ideas and approaches gain through participation in the MCPM program.
- And much more!

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What is the Certified Public Manager Program?

Nationally accredited Comprehensive leadership/management development program

For supervisors/managers in government, non-profits, public utilities, educators, hospitals and elected officials.

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Who will be facilitating the courses?

- SVSU will provide people who teach, write, research, consult or work in the areas in which they teach...additionally...
- Professionals from the field of government
- Outside professionals who facilitate learning in specific areas

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About the MCPM Program

- ✓ A comprehensive course of study
- ✓ Addresses all the core competencies the National Consortium have established for Public Administrators.
- ✓ Applies theory to practical problems
- ✓ The final project/capstone benefits the students organization.

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National CPM Competencies Knowledge & Skills Developed

1. Personal & Organizational Integrity
2. Managing Work
3. Leading People
4. Developing Self
5. Systematic Integration
6. Public Service Focus
7. Change Leadership

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About the MCPM Program

- ✓ The course consist of 300 credit hours for a total of 22 courses and is completed in 12 months.
- ✓ A majority of the courses are delivered online and 4 courses are on site.
- ✓ Student's have two weeks to complete each course which is equivalent to about an 8 to 12 class.
- ✓ The program cost about \$13/credit hour or \$4995 per student and is eligible for MLGMA Scholarship Program.

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About the MCPM Program

- MCPM maintains a website with the class schedule
- Most classes are "Online" and only four are "on campus".
- The majority of communication to students come through email so there is little interruption and can be read when time is available.
- Our past student continue to rate our program as very relevant and manageable with their busy schedules.
- www.svsu.edu/cpm

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How do I fit this program into my busy schedule?

- Online learning is anytime/anywhere according to your schedule.
- The program is built and if you have an unexpected situation at the office or home – we will work with you to provide some flexibility until you are caught up.
- If you are not familiar with online courses don't worry we take you through "step by step" and we provide you with a link that you can re-watch with complete instructions.
- Our office and instructors are always available through email. As is the SVSU office and technical support.

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Michigan CPM Alumni

- Two cohorts have completed the program with a total of 20 graduates since our start two years ago.
- One cohort will complete the program in September 2010
- The fourth CPM Cohort is scheduled to begin August 20, 20

Our students have been; city managers, township supervisors, county treasurers, clerks, elected officials, educators, non profit managers and many more.

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MCPM Student Support!



Questions?

www.svsu.edu/ocepd/cpm

