



Michigan Local Government Management Association  
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# Michigan Local Government Management Association

2004 Summer Workshop

## Charting a Better Course When the Winds of Change Are Blowing



Boyne Highlands

July 20-23

Dear Colleagues:

On behalf of President Michael Herman and the 2004 Summer Conference Planning Committee, I would like to personally invite you to attend the Summer Workshop, to be held at Boyne Highlands in Harbor Springs, July 20-23.

Our committee has worked extremely hard to offer a high quality, low cost program that will be educational as well as hopefully provide motivation in these uncertain times.

The registration fee has been kept low, room rates are considerably less than in previous years and, once again, first time attendee's registration fees will be waived in order to encourage attendance.

Have you ever wondered what it felt like to win a golf award? Me too! On Wednesday evening there will be a "putt-putt golf outing" at "The Jungle" Attendees of every age are encouraged to attend. Awards will be presented at the Thursday night dinner.

Please mark these dates on your calendar and plan to attend the conference. Our committee is very pleased with the agenda and the opportunity to provide high quality training to our members while keeping the costs in check.

I want to thank the Committee for all their efforts, time commitment and for putting a high quality conference together. Please plan on joining us at Boyne Highlands on July 20.

Jeff Mueller

Assistant City Administrator, Lathrup Village  
Summer Workshop Committee Chair

#### Committee Members

Pasquale DiGiovanni  
Cheri M. Lutz  
Robert L. Peterson  
Aeric Ripley  
Lyle W. Smith

Dale Kerbyson  
Michael R. Overton  
Jose Luis Reyna  
John Shay  
Barbara Van Duren

#### Child Care Options

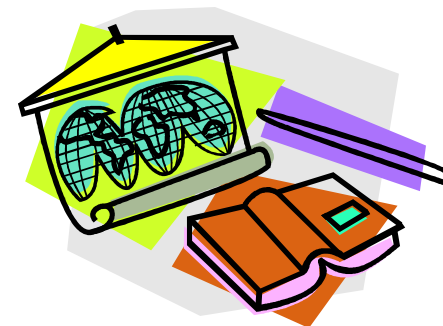
Boyne Highlands no longer operates a kids camp. Private babysitting services are available. Contact the resort at 231-526-3001 to make arrangements preferably with two weeks' notice.

#### THANK YOU TO OUR SPONSORS!

Plante & Moran  
Miller, Canfield, Paddock and Stone  
Varnum, Riddering, Schmidt & Howlett, LLP  
Wade-Trim  
ICMA-RC  
Capital Consultants  
Anderson, Eckstein & Westrick, Inc.  
R.W. Baird

#### Save the Dates:

September 30-October 2, 2004 MML Annual Convention, Mackinac Island  
October 17-20, 2004 ICMA Annual Conference, San Diego  
January 25-28, 2005 MLGMA Winter Institute, Grand Rapids  
July 19-22, 2005 MLGMA Summer Workshop, Location TBD



**3:00 pm**            **Recreational and Networking Opportunities**  
Boyne Highlands offers hiking trails, horseback riding, trout fishing in the Highlands pond, swimming, canoeing, croquet, a nine hole putting course, chairlift rides and much more. Specific details may be found on the website, [www.boynehighlands.com](http://www.boynehighlands.com).

**5:00–6:30 pm**    **Reception–Lakeside Patio**  
**Sponsored by ICMA-RC**

**6:30 pm**            **Dinner**

**9:00 pm**            **R.W. Baird Annual Bon(d)fire**  
Join the group for singing, a campfire, beverages and, of course, s'mores.

### Friday, July 23

**8:00–9:00 am**    **Buffet Breakfast–Green Room**

**9:00–10:30 am**   **Key Considerations in Retirement Planning–Tailgate Room**  
ICMA-RC has designed a new program to aid participants in future financial planning. ICMA-RC manages and is the administrator for over \$15 billion in public sector retirement assets.  
**Speaker:** Mary Ann Brown, ICMA-RC  
**Moderator:** Jeff Mueller, Lathrup Village

**10:30 am**        **Closing Remarks**  
Mike Herman, MLGMA President

### Tuesday, July 20

**5:00–8:00 pm**    **Registration–Main Lodge Front Desk area**

**7:00–10:00 pm**   **Early Bird Reception–Slopeside Lounge/ Patio**  
**Sponsored by Plante & Moran and Miller Canfield**  
Gather with old friends and welcome new faces to the summer workshop at this welcoming event.

### Wednesday, July 21

**8:30 am–4:00 pm** **Registration–Tailgate Fireplace Area**

**Breakfast on your own**

**8:45–9:00 am**    **Welcome–Tailgate Room**  
Mike Herman, President, MLGMA  
City Manager, Albion

**9:00 am–Noon**    **It's What You Don't Say...Subtle Aspects of Communication**  
Everyone is unique in terms of the way they interact with other people also in what they retain and act upon. Attendees will learn how to communicate on a new level. In addition, managers will learn to understand and use the subtle elements of communication with a special focus on how people learn and remember.



**Speaker:** Dr. Lew Bender, Professor of Public Administration, SIUE and former Director, Center for Governmental Research, CMU  
**Moderator:** Jeff Mueller, Lathrup Village

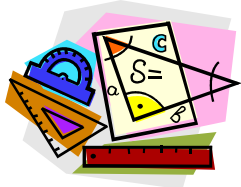
**Noon**              **Lunch–Green Room**  
**Sponsored by Varnum, Riddering, Schmidt & Howlett, LLP**  
**Cable Franchise Fees Update**  
**Speaker:** John Pestle

1:30–3:00 pm

**Surviving Revenue Reductions: Weathering Budgetary Change**

Michigan managers are searching for ideas to deal with the economic problems facing their communities. Participants will hear suggestions and practical examples to develop tools to ease the budget crunch.

**Panel:** Michigan's Broken Financial Model:  
Frank Audia, Plante & Moran  
State Policy Regarding Local Government Finances: Dan Gilmartin, Michigan Municipal League  
Alternative Service Delivery Models: Jeff Bremer, Lathrup Village  
Millage Election Citizen Communication Plan: Barbara Van Duren, Wyoming  
**Moderator:** John Shay, Ludington



3:15–4:15 pm

**Managers In Transition: When the Unthinkable Happens**

MLGMA offers assistance to managers who find themselves in the difficult time out of work. Learn what services are available, how to access them, and coping mechanisms.

**Speaker:** Chip Drotos, MSW, President, Drotos Counseling and Consultation  
**Moderator:** Mike Overton, Grosse Pointe

**Dinner on your own**

7:00 pm

**Putt Putt Golf Outing**

The "Jungle" in Petoskey  
Ever wondered what it feels like to win a golf award? Join us for a "golf tournament" designed for all ages at this indoor, newly renovated 18 hole putt putt course. Including transportation. Sign up on the registration form. Prizes will be awarded during Thursday's dinner.

**Thursday, July 22**

8:30 am–3:00 pm **Registration–Tailgate Fireplace Area**

9:00 am– Noon **Dealing With Negative People and Become a Superhero–Tailgate Room**

Learn the four most important techniques to deal with negative people and how to turn them from the "dark side" to the "positive force." **Speakers courtesy of Wade-Trim.**  
**Speakers:** Charlie Fleetham and Nick Lomako, Municipal Systems Consulting  
**Moderator:** Dale Kerbyson, Marlette

Noon

**Lunch–Green Room**  
**Sponsored by Anderson, Eckstein & Westrick, Inc.**

Noon

**Golf Outing–The Moor**  
The favorite of world class master instructor Jim Flick, the Moor features numerous doglegs, marshes and water holes along its 7129 yards. A versatile course to challenge and reward every level of golfer. Box lunches included **sponsored by Capital Consultants.**

1:30–3:00 pm

**Innovations in Municipal Leadership**  
Vision is essential to unite individuals with a common direction to foster genuine commitment, not just compliance. Learn leadership techniques that address the critical challenges facing municipal managers today.  
**Speakers:** Charlie Fleetham and Nick Lomako, Municipal Systems Consulting  
**Moderator:** Barbara Van Duren, Wyoming