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MICHIGAN MANAGERS PERFORMING ON THE EDGE



Michigan Local Government
Management Association
Summer Workshop

July 26-29, 2005

Garland Resort
Lewiston, Michigan

Mark your calendar!

Michigan Municipal League Annual Convention

September 20-23

Amway Grand Plaza Hotel, Grand Rapids

2005 ICMA Annual Conference

September 25-28

Minneapolis, Minnesota

2006 MLGMA Winter Institute

January 24-27

Radisson Inn, Kalamazoo

2006 MLGMA Summer Workshop

July 25-28, 2006

Crystal Mountain, Thompsonville

Garland and Area Family Activities

Here are rates for various activities:

- * Bike rental at Garland: 1 hour @ \$8.00, 1/2 day @ \$16.00, full day @ \$32.00.

Putt Putt Golf at Smitty's in Lewiston: \$4.50 children, \$5.50 adult.

Go-Carts at Smitty's: Single seater \$5.50 for 5 minutes, Double seater \$6.50 for 5 minutes. If we are taking a large party for go-carts or golf, they will need advance notice.

- * Horseback riding at Karefree Ranch is 1hr @ \$25.00 and 1 1/2 hr @ \$35.00.

Canoe thru Parmalee Canoe Rental for 5 boats or more: 1.5 hours \$23.00 per boat; 3 hrs \$24.00 with 30 percent off for M-F rentals; kayaks and tubs are also available. We will need a \$60 security deposit. River runs an average of 4 mph and river shoes are strongly recommended.

Please be aware that any off site activities if booked and billed through Garland will have a 25 percent service charge added.

- * There is no service charge if the billing goes through Garland.

For additional information

- www.garlandusa.com
- www.Lewistonchamber.com
- www.gaylordchamber.com

Dear Colleagues,

On behalf of MLGMA President Tom Wieczorek and the 2005 Summer Workshop Planning Committee, I would like to invite you to attend and participate in this year's workshop which will be held at the Garland Resort in Lewiston, July 26-July 29. This year's workshop returns to the traditional last week of July.

This year's theme – "Michigan Managers Performing on the Edge" – will highlight how we as managers are not only surviving but thriving as we work to reinvent, redesign and restructure our operations and service delivery, despite tough economic times.

The keynote session will be provided by Dr. Joe Ohren from Eastern Michigan University's Institute for Community and Regional Development who will present a fast-paced interactive program on performance management and measurement. The keynote will be complemented by sessions focused on examples of how Michigan communities have redefined the delivery of local services.

As is customary, the committee has developed a workshop schedule which provides time for socializing with family and friends. The traditional Thursday afternoon golf outing has been organized and will be held on the Monarch, a very demanding course with a layout that makes it one of Michigan's longest golf courses. For the non-golfer, Garland is a wonderful resort which lends itself to a variety of outdoor activities. Bring your bicycles and your children and enjoy a few days of northern Michigan beauty.

I want to thank the committee members and MML staff for their efforts and dedication as we worked to plan this year's workshop. I look forward to seeing you at Garland in late July.

Sincerely Yours,

Jason Eppler
City Administrator, DeWitt
Summer Workshop Committee Chair

Summer Workshop Planning Committee Members

Jason Eppler, Chair, DeWitt
Michael Cain, Boyne City
Roger Fraser, Ann Arbor
Tori Kelly, Standish
Lou LaPonsie, Sandusky
Larry Nielsen, Bangor
Lynn Markland, Durand
Amy McEwan, Delta Charter Township
Wayne O'Neal, Eastpointe
John Shay, Ludington
Arthur Shufflebarger, Milford
Russ Taylor, Thomas Charter Township

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MuniVest Financial Group

Plante & Moran, PLLC

Plunkett & Cooney, P.C.

R.W. Baird

Wade Trim

Friday, July 29

8:00 – 9:00 am

Buffet Breakfast

Garland Center

Sponsored by MuniVest Financial Group

9:00– 10:00 am

Protecting Your Assets and Information in the 21st Century

This presentation is designed for personnel responsible for the preservation and handling of important personal and business data. Computers and the Internet have become part of our lives. Unfortunately, this technology is being used to commit crime at an alarming rate. Identity theft, computer based fraud, and data theft are some examples that are making the news daily. The potential liability in safeguarding personal information is becoming more apparent as companies that fail to take proper precautions are being sued for the loss of personal information. Technology has also caused a loss of productivity in the work place. Simple policies and proactive measures can reduce liability and increase productivity.

Speaker: Steve Hatfield, Detective, City of Grand Blanc;

Moderator: Randy Byrne, President, MLGMA;
City Administrator, Grand Blanc

10:00 am

Closing Remarks

Randy Byrne, President, MLGMA;
City Administrator, Grand Blanc

Noon

**Golf Outing
(Box lunches included; see separate flyer)**

*Sponsored by Plante & Moran, PLLC;
Mckenna Associates, Inc.*

Monarch, built in 1990, has a layout that is one of Michigan’s longest golf courses, a formidable 7,188 yards from the back tees. But despite the length from the tips and the streams, ponds and lakes found on 14 of the 18 holes, this is one course that particularly appeals to women. The forward tees are set at 4,904 yards. This is a true championship golf course. It’s very demanding from tee to green. There are a lot of long doglegs and large greens and a decent amount of water. This course is also a favorite because of the nesting bald eagles that can be seen from one of the holes.

1:30 – 3:00 pm

A Financial Perspective from a Lansing Insider

Garland Center

Speaker: Scott D. Schrager, Special Assistant to the State Treasurer, Michigan Department of Treasury

Moderator: Michael Cain, City Manager, Boyne City

3:00 pm

Recreational and Networking Opportunities

(See page 6)

5:00 – 6:30 pm

Reception

Great Room/Patio

Sponsored by ICMA-RC

6:30 pm

Dinner

Great Room/Patio

9:00 pm

R.W. Baird Annual Bonfire

Bonfire Pit

Join the group for singing, a campfire, beverages and, of course, s’mores.

Tuesday, July 26

5:00 – 8:00 pm

Registration

Main Lodge Front Desk area

5:30 – 7:00pm

MLGMA Board Meeting

Osprey Room

7:00 – 10:00 pm

Early Bird Reception

Garland Center Patio

*Sponsored by Plante & Moran, PLLC and
Miller, Canfield, Paddock and Stone P.L.C.*

Gather with old friends and welcome new faces to the summer workshop at this annual welcoming event.

Wednesday, July 27

8:30 am – 4:00 pm

Registration

Heron Room

Breakfast on your own

8:45 – 9:00 am

Welcome

Garland Center

Randy Byrne, President, MLGMA;
City Administrator, Grand Blanc

9:00 am – Noon

**Enhancing Performance Management
and Measurement**

Performance management, performance measurement or performance budgeting are the “buzz words” in governmental management circles today. What do the terms mean? Why are they so influential right now? How are they related to your roles as local government managers? Should you consider adopting a performance management program? How would you go about developing a performance management program for your office? What are the challenges and pitfalls in doing so?

These and other questions frame the workshop presented by Dr. Joe Ohren, professor of political science and public administration at Eastern Michigan University, with

primary teaching responsibilities in budgeting, financial management and local government politics and administration.

Speaker: Dr. Joe Ohren, Institute for Community and Regional Development (ICARD), Eastern Michigan University

Moderator: Amy McEwan, Assistant Township Manager, Delta Charter Township

Noon

Lunch

Great Room

Sponsored by Capital Consultants/DesignWorks AE

Tomorrow's Technology: What Does the Future of Municipal Service Delivery Look Like?

Speaker: Kevin P. Feuka, P.E., Principal, Jason Eppler, City Administrator, DeWitt

Moderator: Michael Cain, City Manager, Boyne City

1:30 – 3:00 pm

Continuation of morning session

Garland Center

3:15 – 4:45pm

Encouraging Growth in Urban Areas: Michigan's Brownfield Redevelopment Act

Garland Center

With the Governor's Land Use Council highlighting the need to combat sprawl by promoting development in areas with existing infrastructure, Michigan's Brownfield Redevelopment Act provides powerful financial incentives to steer development to established urban areas rather than farm fields. Learn from both the municipality's and developer's perspectives how these incentives can spur the redevelopment of contaminated, functionally obsolete, and blighted properties in your community.

Speaker: Brian Eggers, AKT Peerless

Moderator: John Shay, City Manager, Ludington

Dinner on your own

Thursday, July 28

8:30 am – 3:00 pm

Registration

Heron Room

9:00 – 10:45 am

Redefining Local Government Service Delivery: The Ann Arbor Experience

Garland Center

A panel will describe the City of Ann Arbor's experience with service delivery. The presentation will include an overview of management history; the financial picture and politics that played a role; how dramatic change was managed; and the design of the process that was used.

Speakers: Roger Fraser, City Administrator; Sue McCormick, Public Services Administrator; D. Kerry Laycock, Consultant

Moderator: Arthur Shufflebarger, Village Manager, Milford

11:00 am – Noon

Taking Back the Fire Service

Garland Center

You're new in town. The city council is fretting about budgets and spending that are out of control. The fire fighters are forecast to spend over \$700,000 in overtime; the acting chief is a union member; it is clear the openly belligerent union runs the show and has for years. What do you do?

Speaker: Roger Fraser, City Administrator, Ann Arbor

Moderator: Larry Nielsen, City Manager, Bangor

Noon

Lunch

Great Room

Sponsored by Wade Trim

Cities of Tomorrow: An Alternative Planning Paradigm: Market Based and Entrepreneurial

Speaker: Charles Siemon, Attorney and Planner, Siemon/Larsen

Moderator: Arthur Schufflebarger, Village Manager, Milford