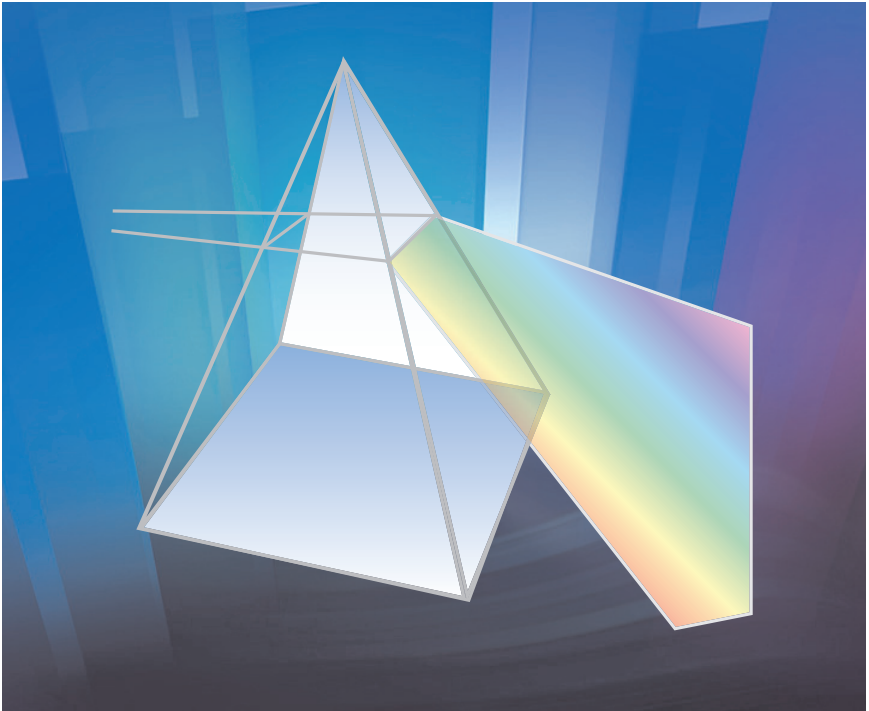


Crystal Clear Ideas....



Michigan Local Government
Management Association
Summer Workshop

Crystal Mountain Resort
July 25-28, 2006

Dear Colleagues,

While the overall state economy looks cloudy, there are some encouraging efforts and ideas that show promise. The Summer Workshop Committee has prepared a program to highlight what is working well in Michigan.

The program is filled with **Crystal Clear Ideas** that Michigan communities have used to promote and strengthen their local and regional economies. The sessions and strategies are sure to translate for both large and small communities alike.

We also have developed an exciting Thursday afternoon program that will genuinely compete with the annual Golf Outing. PEBS is hosting a session on strategies to reduce your health care costs that provides realistic options your community might want to consider.

Friday morning closes with renowned speaker Mary Jo Asmus. She is an Executive Coach and Business Consultant who partners with Senior Leaders, "High Potentials," and their teams to support them in achieving their goals in business excellence. Her closing session is sure to send you home inspired and motivated.

While the days are filled with solid programming, the committee did an excellent job balancing professional program development with time for socializing with friends and family. I think you and your family will delight in all that is available at Crystal Mountain.

On behalf of the Summer Workshop Committee, and with special thanks to the MML staff, welcome to Thompsonville, and enjoy your stay.

Sincerely Yours,

Brian Murphy
Assistant City Manager/Services, City of Troy
Summer Workshop Committee Chair

Summer Workshop Planning Committee Members

Brian Murphy, Chair, Troy
Randy Byrne, Grand Blanc
Randy DeBruine, Belding
Roger Fraser, Ann Arbor
Jon Lynch, Midland
Robert Peterson, Elk Rapids
Jakki Sidge, Goodrich
Arthur Shufflebarger, Milford
Russ Taylor, Thomas Charter Township
Barb VanDuren, Wyoming

Thank You to Our Sponsors!

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Wade Trim

Tuesday, July 25

- 2:00 - 6:00 pm** **Registration**
Upper Level Registration
- 4:00 - 6:00pm** **MLGMA Board Meeting**
Baffin Island
- 7:00 - 10:00 pm** **Early Bird Reception**
Crystal Deck
Sponsored by Plante & Moran, PLLC and Miller, Canfield, Paddock and Stone P.L.C.
Gather with old friends and welcome new faces to the summer workshop at this annual welcoming event.

Wednesday, July 26

- 8:00 am - 4:00 pm** **Registration**
Upper Level Registration
- 8:45 - 9:00 am** **Welcome**
Hudson Bay
Randy Byrne, President, MLGMA;
City Administrator, Grand Blanc
- 9:00 am - Noon** **Downtowns and Main Streets:
How Can They Compete?**
Hudson Bay
Refreshments sponsored by LSL Planning, Inc.
Greenfield commercial centers, big box centers and life style centers are all competing for the area shopper's attention and dollar. How is the established traditional downtown to compete? What are the current trends and what help is available?
Moderator: Jon Lynch, Assistant City Manager, City of Midland
Speakers: Jayne Miller, Community Services Administrator, City of Ann Arbor; Bob Donohue, Oakland County Downtown Economic Development Group; Nick Kalogeresis, AICP, National Main Street CC6: *Initiative, Risk Taking, Vision, Creativity and Innovation*

Noon - 1:00 pm

Lunch – Asset Management

Wildflower Dining Room

Sponsored by Wade Trim

Asset Management is a hot topic today. Part of the problem in understanding asset management is the lack of a common language and a general misunderstanding of the term “asset management.” The purpose today is to attempt to take some of the mystery out of the concept and to show some of the more practical benefits of even the most basic program.

Moderator: Arthur Shufflebarger, Village Manager, Village of Milford

Speaker: Dave Vago, President, Wade Trim

CC3: Functional/Operational Expertise and Planning

1:30 - 3:00 pm

Downtown Michigan: All Shapes and Sizes

Hudson Bay

Successful downtown projects and programs, budgeting, staffing, partnering, competing for the space, a few obstacles and some failures will all be discussed by the panel. Hear how it’s been done in different communities and get some innovative ideas on how it could work in yours.

Moderator: Barb VanDuren, Deputy City Manager, City of Wyoming

Speakers: Gerald Mears, DDA Director, City of Wyoming; Jay Fowler, DDA Executive Director, City of Grand Rapids; Nick Kalogeresis, AICP, National Main Street

CC6: Initiative, Risk Taking, Vision, Creativity and Innovation

3:15 - 4:30pm

Making Economic Development Happen

Hudson Bay

In this session, planning tools as well as financial and economic incentive programs will be presented. You can learn to use them together to improve your community. Tools and incentives will include brownfield redevelopment, municipally driven request for proposals for development, recruitment efforts, market analysis, and streamlined regulations such as PUDs, conditional rezonings, and form based codes.

Moderator: Jakki Sidge, Village Manager, Village of Goodrich

Speaker: Carmine Avantini, AICP, LSL Planning, Inc.
CC6: Initiative, Risk Taking, Vision, Creativity and Innovation

Dinner on your own

Thursday, July 27

8:00 am - 3:00 pm

Registration

Upper Level Registration

9:00 am - Noon

Putting SPARK in Michigan's Economy

Hudson Bay

What is being done to overcome Michigan's economic malaise? What can I do in Anytown, Michigan? Panelists representing Ann Arbor SPARK, the Michigan Economic Development Commission and the City of Ann Arbor will address these issues and the initiatives the city has underway.

Moderator: Randy DeBruine, City Manager, City of Belding

Speakers: Mike Finney, President and CEO of Ann Arbor SPARK and the Washtenaw Development Council; Lisa Dancsok, MEDC Senior Vice President, Marketing, Communications and Legislative Affairs; Jim Donaldson MEDC Vice President for Business Development; and Roger Fraser, City Administrator, City of Ann Arbor

CC13: Strategic Planning

Noon - 1:00 pm

Lunch

Wildflower Dining Room

Sponsored by Public Employment Benefits Solution, LLC

Noon

Golf Outing

(Box lunches included; see separate flyer)

Sponsored by Plante & Moran, PLLC;

Cummings McClorey Davis & Acho PCL

Mountain Ridge's elevation changes, tree lined fairways and striking waste bunkers create a golf experience not soon to be forgotten. Measured from the back tees, Mountain Ridge covers over 7,000 yards. Rising over 200 feet in elevation, the final holes reveal a remarkable panoramic view to the west.

1:30 - 3:00 pm

Overview of Health Insurance Trends & Strategies to Reduce Cost

Hudson Bay

Public Employee Benefits Solutions, LLC is a definitive resource in the State of Michigan for the design of creative and cost-saving employee benefit plans for public employers. This session will focus on how municipalities statewide can reduce their cost, frequently without reducing benefits. Case studies taken from the real-world experiences of their clients will be presented!

Moderator: Brian Murphy, Assistant City Manager/Services, City of Troy

Speakers: Fred D. Todd, Principal, Public Employee Benefits Solutions, LLC; Cathy Snyder, Senior Vice President, Sale, Public Employee Benefits Solutions, LLC

CCII: Financial Analysis

3:00 pm

Recreational and Networking Opportunities

(See page 6 or call Ext. 7000)

5:00 - 6:30 pm

Reception

Lodge Deck

Sponsored by ICMA-RC

6:30 pm

Barbecue

Lodge Deck

Sponsored by Plunkett & Cooney, P.C.

9:00 pm

Annual Bonfire

Bonfire Pit

Sponsored by Robert W. Baird & Co., Inc.

Join the group for singing, a campfire, beverages and of course, s'mores.

Friday, July 28

8:00 - 9:00 am

Buffet Breakfast & MML Update

Hudson Bay

CC2: Policy Facilitation

9:00 - 11:00 am

Local Government Leader's Café:

Powerful Conversation as the Foundation for Action

Hudson Bay

In this interactive session, participants will experience and learn simple processes that they can use to stimulate open-minded and open-hearted conversations as the foundation for collaborative and creative action. By cultivating the collective intelligence of their peers, they will begin to shape hope for a solution.

This session provides participants with an unprecedented opportunity to apply the knowledge they've gained throughout the summer workshop – and to build on that through a dynamic discussion with peers.

Participants will also learn and experience tactics that they can use in their organizations and communities to:

- Develop healthy work relationships, discover new solutions, and take action
- Capture the power of collective intelligence
- Motivate others to participate in the spirit of collaboration
- Engage multiple constituencies in positive change and avoid prolonged discussion of “what isn't working”

Moderator: Randy Byrne, President, MLGMA;
City Administrator, Grand Blanc

Speaker: Mary Jo Asmus, Aspire Collaborative Services, LLC

CC14: Advocacy and Interpersonal Communication

11:00 am

Closing Remarks

Randy Byrne, President, MLGMA;

City Administrator, Grand Blanc

Crystal Mountain Area Family Activities

Here are rates for various activities:

- * Betsie Valley Golf Course \$25 - \$57
- * Mountain Ridge Golf Course \$35 - \$85
- * Michigan Legacy Art Park \$3/person - \$10/family (all day)
- * Massage \$45 - \$120 (30-90 minutes)
- * Canoe or Kayak on Betsie River \$56 or \$30 (90 minutes)
- * Mountain Bike rentals \$8/adults - \$5/kids (all day)
- * Rent a scooter \$5 (2 hours)

Kids Adventure Camp, 9am - 5pm for 4-7 year old kids; \$40 includes lunch and snacks; Half day programs available for \$25, 9am - 12:30 pm and 1:30pm - 5pm.

Tye-dying on Tuesday and Thursday at 6pm and 7pm; Saturday at 4:30pm; \$12 for adult shirts. Different pricing available for other items.

Bike Tours for children and adults 8 years and older; 12 mile ride into Beulah where you can eat, shop and enjoy the area. You will be brought back to the resort.

Various golf lessons available for children and adults. Please contact Kara Blouw at Ext. 6607.

For additional information on events please call Ext. 7000

Mark your calendar!

Michigan Municipal League Annual Convention

September 27-29

Northern Michigan University, Marquette

2006 ICMA Annual Conference

September 10-13

San Antonio/Bexar County, Texas

2007 MLGMA Winter Institute

January 23-26

Bavarian Inn, Frankenmuth

Michigan Municipal League Annual Legislative Conference

March 21, 2007

Lansing Center, Lansing

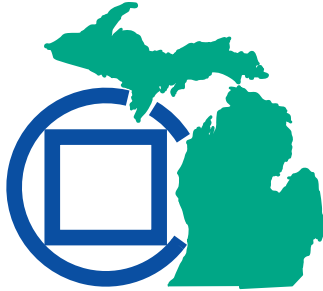
2007 MLGMA Summer Workshop

July 24-27, 2007

Tree Tops Resort, Gaylord

**Please remember that attending some of the above listed events
can also be counted towards Core Competencies.**

2006 Summer Workshop is CC 18: Personal Development



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