

Summer School for Managers



Michigan Local Government
Management Association
Summer Workshop

Treetops Resort, Gaylord
July 24-27, 2007

Dear Colleagues,

“Summer School for Managers,” is the theme for this year's MLGMA Summer Conference. ICMA Executive Director Robert “Bob” O’Neill has agreed to return to continue our discussion of the Jim Collins book *Good to Great*. This time we will be utilizing Collins’ follow-up publication, “Good to Great and the Social Sector: A Monograph to Accompany Good to Great.” A copy of the monograph will be provided to each conference attendee prior to the arrival.

Once again the Summer Institute Planning Committee has tried to blend useful relevant issues into a program that is also an accommodating family event. The mix of general management topics, specific issue topics, recreational opportunities and an outstanding family outing would seem to make this an all “A”’s event.

A program investigating the very topical subject of intergovernmental cooperation with MSU professor Dr. Eric Scorsone and a careful comparison of insurance coverage policy offerings are scheduled for Thursday morning. A presentation of a new invaluable tool, the MML Fiscal Database and Wage and Salary Survey are planned for the afternoon.

The usual favorites are all here too: the Thursday golf outing and Thursday night barbecue followed by the Annual “Bondfire.” A special event is the Wednesday late afternoon family Putt-Putt golf outing. Some may remember a similar outing three years ago that was a great success.

The Summer Planning Committee has constructed a program with a solid professional framework and built in the social and networking opportunities for which the summer conference is known. All of this and the convenience, accessibility and exceptional facilities of Treetops Resort in Gaylord are sure to provide an outstanding summer event.

Sincerely,

Arthur Shufflebarger
Village Manager, Milford
Summer Institute Committee Chair

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Tuesday, July 24

2:00 – 6:00 pm

Registration

Lodge Lobby

4:00 – 6:00 pm

MLGMA Board Meeting

Signature Boardroom

7:00 – 10:00 pm

Early Bird Reception

West Patio

*Sponsored by Plante & Moran, PLLC and
Miller, Canfield, Paddock and Stone P.L.C.*

Gather with old friends and welcome new faces to the Summer Workshop at this annual welcoming event.

Summer Workshop Planning Committee Members

Arthur Shufflebarger, Chair, Milford

Brian Dissette, South Haven

Roger Fraser, Ann Arbor

Mike Hughes, Sturgis

Dale Kerbyson, Lapeer

Jon Lynch, Midland

Jeff Mueller, Lathrup Village

Jakki Sidge, Goodrich

Richard Watkins, Delta Township

Mark Wollenweber, Grosse Pointe Woods

Wednesday, July 25

- 8:00 am – 4:00 pm** **Registration**
Lodge Lobby
- 8:45 – 9:00 am** **Welcome**
Oak Room
Richard Watkins, President, MLGMA;
Township Manager, Delta Township
- 9:00 am – Noon** **Good to Great – Local Governments & Communities**
Oak Room
Sponsored by ASTI Environmental
Refreshments Sponsored by Fleis VanderBrink Engineering
Using the principles and concepts from Jim Collins monograph “Good to Great and the Social Sectors” we will discuss the role of managers in making organizations and communities move from good to great. In addition, in this highly interactive workshop we will explore:
- What will the demands of the 21st Century mean for the profession of local government management?
 - What will governance come to look like as the century progresses and how will the role of the local government manager change?
 - What will be the greatest challenges in the future and what can managers do today to prepare for them?
 - What are the implications for us as leaders?
- Moderator:** Mark Wollenweber, City Manager, Grosse Pointe Woods
Speaker: Robert “Bob” O’Neill, Executive Director, ICMA
CC6: Initiative, Risk taking, Vision, Creativity and Innovation
- Noon – 1:30 pm** **Lunch – Making a Graceful Transition**
Birch Room
Sponsored by Anderson, Eckstein, Westrick Engineers
This session will highlight the steps taken to manage the process of leaving office both from a professional and personal perspective. It will also outline the process used to plan for a career transition. This program is intended to provide lessons of value to managers relative to

employment termination, stress, personal relations and career transitions.

Moderator: Mark Wollenweber, City Manager, Grosse Pointe Woods

Speakers: Gregg Guetschow, Former Owosso City Manager

Jim Hock, Chairperson, In-Transition Committee; City Manager, Oak Park

CC6: Initiative, Risk Taking, Vision, Creativity, Innovation

1:30 – 2:30 pm

Good to Great – Local Governments & Communities, cont.

Oak Room

This session is a continuation of the morning session. Mr. O’Neill will discuss the monograph and topics more in-depth.

Moderator: Jeff Mueller, City Administrator, Lathrup Village

Speaker: Robert “Bob” O’Neill, Executive Director, ICMA

CC6: Initiative, Risk taking, Vision, Creativity and Innovation

2:45 – 3:30 pm

Strategic Planning

Oak Room

Refreshments Sponsored by Fleis and Vanderbrink Engineering

With many challenges facing Michigan managers and MLGMA, the Strategic Planning Committee will be giving a progress report on several issues. To be included are those challenges they’ve identified as priorities and the development of an operational vision for the future of the organization.

Moderator: Richard Watkins, MLGMA President; Township Manager, Delta Township

CC 13: Strategic Planning

3:30 pm

Putt-Putt Golf/Family Outing - Dinner on your own

Putt-Putt Golf Sponsored by Giffels-Webster Engineers

Thursday, July 26

- 8:00 am – 3:00 pm** **Registration**
Lodge Lobby
- 9:00 – 10:30 am** **Intergovernmental Cooperation: Legal Framework and Operational Management**
Oak Room
Sponsored by LSL Planning, Inc.
Refreshments sponsored by Hubbell, Roth & Clark, Inc..
This session will focus on providing participants with information on two key aspects of intergovernmental cooperation in Michigan: 1) legal framework and 2) operational challenges and opportunities. Information will be presented regarding the legal framework and challenges facing intergovernmental ventures in the state. Further, information and discussion will be facilitated regarding the operational and management challenges facing such ventures. Participants should carry away knowledge from the session on to how better assess such opportunities and create successful agreements.
Moderator: Jason Eppler, City Manager, Ionia
Speaker: Dr. Eric Scorsone, MSU Extension
CC2: Policy Facilitation
- 10:45 am – Noon** **Pools, Insurance, Risk: Are You Paying Attention to the Right Stuff?**
Oak Room
Sponsored by Arthur J. Gallagher & Co.
The risks that cities face on a daily basis are more complex than ever. In addition, with financial stresses like cutbacks in state funding, cities are struggling to do more with less and need to manage risk finance decisions carefully. Whether your city self-insures, participates in a pool or buys an insurance policy, you need to know that you're paying attention to the most critical issues.
Moderator: Lynn Markland, City Manager, Durand
Speaker: Dorothy M. Gjerdrum, ARM-P, Director of Public Entity/Scholastic Risk Management, Arthur J. Gallagher & Co.
- Noon – 1:30 pm** **Lunch**
Birch Room
Sponsored by Hooker DeJong Engineering

- Noon** **Golf Outing**
(Box lunches included)
Sponsored by Plante & Moran, PLLC and Wade Trim
The Premier is highly touted as a user-friendly course. The vast, rolling fairways, many bowl-shaped to corral errant shots, help create a more enjoyable experience.
- 1:30 – 3:00 pm** **Fiscal Database and Wage and Salary Survey**
Oak Room
Refreshments Sponsored by Lewis & Knopf, CPA's P.C.
Do you need wage and salary data to help in determining fair and comparable salaries for city employees? Do you need financial information to establish benchmarks and performance measures for your municipality? This session will help you access information now easily available on the MML web site and demonstrate additional data available by special request.
Moderator: Jakki Sidge, Village Administrator, Goodrich
Speakers: Mary Charles, Research Analyst, MML
Heather Van Poucker, Manager, Consulting Services, MML
- 3:00 pm** **Recreational and Networking Opportunities**
- 4:30 – 6:00 pm** **Reception**
River Cabin – Otsego Club
Sponsored by ICMA-RC
- 5:30 pm** **Fishing**
River Cabin – Otsego Club
- 6:00 pm** **Barbecue**
River Cabin – Otsego Club
Sponsored by Bendzinski & Co., Dickenson Wright PLLC & Raymond James & Associates, Inc.
- 9:00 pm** **Robert W. Baird Annual Bondfire**
Warming Haus – Treetops Resort
Sponsored by R.W. Baird
Join the group for singing, a campfire, beverages and, of course, s'mores.

Friday, July 27

8:00 – 9:00 am **Buffet Breakfast & MML State and Federal Affairs Update**
Oak Room
Sponsored by DTE Energy
Moderator: Jason Eppler, City Manager, Ionia
Speaker: Arnold Weinfeld, Director, Public Policy and Federal Affairs, MML
CC2: Policy Facilitation

9:15 – 11:00 am **How to Get Up Every Morning and Face Being the Manager**
Oak Room
The theatrical nature of the Public Manager can be demanding, frustrating and invigorating. How do you keep the invigorating part front and center when something could be burning, snowplows could be stuck, a commissioner hates your guts, a guy eats rat poison at your televised meeting, and the newspaper thinks you are an idiot?!?!

Taking pride, walking in stride, and laughing as often as you are given the opportunity, seem to help. Getting up each morning is your opportunity to create a new world. Seeing it that way is the key.

Bryan Crough has served as the Emcee for numerous Grand Traverse Area and Statewide Organization events. He combines a sarcastic and sometimes cynical view of the crazy public world after spending most of his life in it.
Moderator: Roger Fraser, City Administrator, Ann Arbor
Speaker: Bryan Crough, Executive Director, Traverse City Downtown Development Authority
CC14: Advocacy and Interpersonal Communication

11:00 am **Closing Remarks**
Richard Watkins, President, MLGMA;
Township Manager, Delta Township

Mark your calendar!

Michigan Municipal League Annual Convention

September 18-20, 2007

Grand Traverse Resort and Spa, Acme

2007 ICMA Annual Conference

October 7-10, 2007

Pittsburgh/Allegheny County, Pennsylvania

2008 MLGMA Winter Institute

January 29-February 1, 2008

Soaring Eagle Resort and Casino, Mt. Pleasant

Michigan Municipal League Annual Legislative Conference

April 2, 2008

Lansing Center, Lansing

2008 MLGMA Summer Workshop

July 22-25, 2008

Boyne Mountain, Boyne Falls

Please remember that attending some of the above listed events can also be counted towards Core Competencies.

2007 Summer Workshop is CC 18: Personal Development



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Management Association
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