

The background of the poster is a photograph of a sunset over a field. The sun is low on the horizon, creating a bright orange and yellow glow that transitions into a soft purple and blue sky. A large, dark silhouette of a tree with dense foliage occupies the right side of the frame, partially obscuring the sunset. The overall mood is serene and natural.

**Michigan  
Local  
Government  
Management  
Association  
Summer Workshop**

**Boyne Mountain, Boyne City  
July 22-25, 2008**



## Dear Colleagues,

What a year 2008 has been so far, and it's only half over. A faltering state and national economy, zooming gas and other prices, budgets that don't want to balance and the drama of a presidential election to boot. What's a manager to do? You need to rise to new levels. You and your family need to come to Boyne Mountain, put it all in perspective and raise yourself to new heights. That's right, you, and your family, need to attend the upcoming MLGMA Summer Conference July 22-25 at Boyne Mountain Resort just off US-131 in Boyne Falls.

You may be thinking: "But things are so tight here, neither my community nor I can afford to go, especially to a glorified golf outing!" Frankly, in times like these, you and your community can't afford not to have you attend. Let's face it; we've all tried to work harder, to do more with less, but that only gets us so far. To truly serve our communities the best we can, we all need to work smarter. That means that we need to take care of the things that are most important to us; our minds, our bodies and our loved ones. That's exactly what you'll be able to do at this summer's conference.

It is our goal to make sure that this year's conference builds upon MLGMA's reputation for providing quality learning experiences, in addition to top-notch networking opportunities with your peers. We are also pleased that ICMA President Ed Daily and his wife will be joining us this year.

In addition to a first rate program at Boyne Mountain in Boyne Falls, you will be experiencing a world class resort with everything you and your family could want, either on-site or close by. The host hotel is the recently completed world class Mountain Grand Lodge and Spa. Next door you will find Avalanche Bay, the Midwest's largest indoor water park. Whether it's fine dining or pizza, mountain biking or a massage, shopping or gaming, boating or fishing, or yes, even your choice of golf, championship or mini, you will find whatever you seek at this year's MLGMA summer conference. I guarantee it!

Come and remind yourself of all the good things that Michigan has to offer while expanding your mind and recharging your batteries. I hope to see you and your family in July.

Sincerely,

Michael Cain, City Manager  
Summer Institute Committee Chair

## **Summer Workshop Planning Committee Members**

Michael Cain, Chair	Boyne City
Christine Andrysiak	Plante & Moran
Thad Beard	Otsego
Christine Burns	Cedar Springs
Jack Duso	Midland
Dale Kerbyson	Lapeer
Carrie Larks	Norton Shores
Dave Pasquale	Lowell
Russ Taylor	Thomas Township
Mark Vanderpool	Sterling Heights

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## Tuesday, July 22

2:00 – 7:00 pm

### Registration

Mountain Grand Lodge Lobby

4:00 – 6:00 pm

### MLGMA Board Meeting

Vienna B

7:00 – 10:00 pm

### Early Bird Reception

Vienna Patio

*Sponsored by Plante & Moran, PLLC and Miller, Canfield, Paddock and Stone P.L.C.*

Gather with old friends and welcome new faces to the Summer Workshop at this annual welcoming event.

## Wednesday, July 23

8:00 am – 4:00 pm

### Registration

Civic Center West Lobby

8:45 – 9:00 am

### Welcome

*Matterhorn C*

Edward Koryzno, Jr., President, MLGMA;  
City Manager, Ypsilanti

9:00 am – Noon

### Stress and Change Management

*Matterhorn C*

*Sponsored by C2AE*

It is no wonder that burnout is a growing problem in public service. The job isn't getting any easier. The ever expanding, multiple demands and expectations facing public sector CEOs have impacts on how they manage their communities and their personal lives. Indeed, the work load and expectations on everyone in public sector continues to expand. The demands of the job can easily become compounded by family, economic and social stresses that we face in our personal and professional lives. This fast-paced workshop will focus on:

- Changes that have impacted our lives over the past decades.
- Examines how those changes affect us.
- Explore YOUR unique style of thinking and communicating.
- Help you better understand why and how you react to different people and issues.

- Identify approaches that you can use to address stress and burnout in yourself and others.

**Moderator:** Michael Cain, City Manager, Boyne City

**Speaker:** Dr. Lewis Bender, Ph.D., Professor Emeritus, Southern Illinois University Edwardsville

*CC14: Advocacy and Interpersonal Communication*

Noon – 1:30 pm

### Lunch – ICMA Update

*Matterhorn A*

*Sponsored by Smith Haughey Rice & Roegge*

Ed Daley, current president of ICMA, will present an update of its strategic plan and upcoming conference.

**Moderator:** Mark Wollenweber, City Manager, Grosse Pointe Woods

**Speaker:** Ed Daley, President, ICMA

1:30 – 2:30 pm

### Improving Morale through Employee Wellness

*Matterhorn C*

*Refreshments sponsored by Baird, Cotter and Bishop, P.C.*

The city of Sterling Heights is doing some interesting things to promote health and wellness among its employees. Hear about what they're doing and bring some ideas back to your own community.

**Moderator:** Mark Vanderpool, City Manager, Sterling Heights

**Speaker:** Mark Carufeul, Risk Manager, Sterling Heights

*CC1: Staff Effectiveness*

2:45 – 3:30pm

### Coming Together in Tough Economic Times

*Matterhorn C*

This session explores the process of regional planning and collaboration, and will include the experiences of one leader who was instrumental in pulling together a regional planning effort in the Upper Peninsula. In these days of global information access and world markets, this region hopes to create data sharing infrastructure, regional information networks, and consensus for a shared future, starting with an evaluation of existing physical, economic, intellectual, and quality-of-life infrastructure. Several examples of ways to work together, work smarter, and create more livable communities are presented.

**Moderator:** Michael Cain, City Manager, Boyne City

**Speakers:** Kelly Drake, Planner and Project Manager, U.P. Engineers & Architects

Joseph Esbrook, Director of Business & Community Development, Michigan Works!

*CC 3: Functional and Operational Expertise Planning*

3:30 pm

**Family Outing - Dinner on your own**

4:00 pm

**Putt-Putt Golf**

*Boyne Rapids Golf, Boyne City*

*Sponsored by Giffels-Webster Engineers, Inc.*

8:00 – 10:00 pm

**Drinks and Dessert**

*Hemlock Lawn*

*Sponsored by Stifel Nicolaus*

## Thursday, July 24

8:00 am – 3:00 pm **Registration**

*Civic Center West Lobby*

9:00 – 10:30 am

**Declining Property Values and the Impact on Property Taxes – Navigating Through the Financial Storm**

*Matterhorn C*

*Sponsored by Abonmarche Consultants, Inc.*

This session will include an overview of the impact of declining property values on property taxes. A panel will present two case studies, statewide impact, effective ideas and model practices that you can take back to your community. There will also be time for Q & A.

**Moderator:** Mark Vanderpool, City Manager, Sterling Heights

**Panelists:** Jon Lynch, City Manager, Midland  
Mary Charles, Research Analyst, Michigan Municipal League

David Boerger, Consultant, Local Government Effectiveness and Collaboration, Southeast Michigan Council of Governments

Mark Vanderpool, City Manager, Sterling Heights

*CC11: Financial Analysis*

10:45 am – Noon

### Challenge for the Future

#### *Matterhorn C*

With Michigan continuing to face serious economic challenges, we believe that our communities will lead the way and be at the center of this state's economic turnaround. Michigan is going to have to reinvest in its communities and diversify its economy if it is going to compete in a knowledge-based economy in the 21st century. Working toward creating a "sense of place" is part of this challenge and opportunity. Over the course of the past year, the League has hosted a series of public policy forums with an outstanding roster of speakers. The purpose of the forums was to inform and inspire local officials to think differently about how we move communities forward in new and creative directions. Hear about the results of these forums and where we go from here!

**Moderator:** Edward Koryzno, Jr., President, MLGMA;  
City Manager, Ypsilanti

**Speakers:** Daniel P. Gilmartin, Executive Director,  
Michigan Municipal League  
Jack Duso, Assistant City Manager, Midland  
Rob Ferrari, Director, IT/Operations,  
Michigan Municipal League

*CC 7: Technological Literacy*

11:50 am

### Golf Outing – Monument Course

(Box lunches included)

*Sponsored by Tetra Tech, Verizon Wireless and Rowe Incorporated*

A scenic mile-long golf cart ride takes you to the summit of this 7,086-yard jewel. Five sets of tees drop in giant steps to the large green side bunker which protects the first hole.

Noon – 1:30 pm

### Lunch

#### *Matterhorn A*

*Sponsored by ASTI Environmental*

1:30 – 3:00 pm

### The Potential Impact of the Film Industry in Michigan

#### *Matterhorn C*

Does your community have the perfect location for a movie? If you think so, this session will give you all the information you need to register these locations with the Michigan Film Office. With the recently approved tax incentives, film makers are looking at Michigan. Will

they be looking at you?

**Moderator:** Christine Burns, City Manager, Cedar Springs

**Speaker:** Janet Lockwood, Director, Michigan Film Office

3:00 pm

### Recreational and Networking Opportunities

5:00 – 6:30 pm

#### Reception

*Vienna Patio*

*Sponsored by ICMA-RC*

6:30 pm

#### Barbecue

*Vienna Patio*

*Sponsored by Bendzinski & Co., Dickinson Wright PLLC, and Raymond James & Associates, Inc.*

9:00 pm

#### Robert W. Baird Annual Bonfire

*Boyne Reality Fire Pit*

*Sponsored by R.W. Baird*

Join the group for singing, a campfire, beverages, and of course, s'mores.

## Friday, July 25

8:00 – 10:00 am

#### Buffet Breakfast & Security Issues

*Matterhorn A&C*

*Sponsored by Plunkett Cooney, P.C.*

Would you know what to do if an armed citizen walked into your office and opened fire? Would your employees know how to react? This session talks about a mock attack on one city hall and the outcomes of that attack.

**Moderator:** Jack Duso, Assistant City Manager, Midland

**Speakers:** Thomas Quisenberry, Co-Founder, Patriot Services Corporation

Matthew Berchert, Community Relations Officer, Midland Police Department

Jack Duso, Assistant City Manager, Midland

*CC6: Initiative, Risk Taking, Vision, Creativity, Innovation*

10:00 am

#### Closing Remarks

Edward Koryzno, Jr., President, MLGMA;  
City Manager, Ypsilanti

# Mark your calendar!

## **Michigan Municipal League Annual Convention**

October 1-4, 2008

Grand Hotel, Mackinac Island

## **2008 ICMA Annual Conference**

September 21-24, 2008

Richmond, Virginia

## **2009 MLGMA Winter Institute**

February 3-6, 2009

Ann Arbor Marriott Ypsilanti at Eagle Crest, Ypsilanti

## **Michigan Municipal League Annual Capital Conference**

March 4, 2009

Lansing Center, Lansing

## **2009 MLGMA Summer Workshop**

July 28-31, 2009

Ramada Plaza Hotel Ojibwa, Sault Ste. Marie

Please remember that attending some of the above listed events can also be counted towards Core Competencies.



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