

An aerial photograph of a city, likely Sault Ste. Marie, Michigan, featuring a large yellow and black steel arch bridge spanning a wide waterway. The city buildings and greenery are visible in the background under a clear sky.

Michigan
Local
Government
Management
Association
Summer Workshop

“Bridging Challenges with
Positive Solutions”

Ramada Plaza Ojibway Hotel
July 28–31, 2009

Dear Colleagues:

If your idea of bridging a challenge doesn't actually involve a bridge, you just aren't thinking outside of the box. Join us at the Michigan Local Government Manager's Association Summer Workshop as we journey over bridges both figuratively, as we conquer mounting challenges, and literally, whether driving across the Mighty Mac or walking high atop the arches of the International Bridge. Other associations just talk about bridges, but as managers, we do more than just talk.

The 2009 Summer Workshop planning committee has developed a unique, high-quality workshop that explores many of the challenges we will all be facing as local government managers. With the help of leading Michigan experts, the workshop identifies ways to proactively address those challenges. "Bridging Challenges with Positive Solutions" will feature various views on the status of state government and its economic and financial future.

The workshop will look at specific examples of how communities have bridged some of those challenges by attracting "new economy" jobs, implementing ways to reduce energy cost and use, and looking at alternative energy sources.

Finally, the conference will focus on the future of Michigan local government.

A number of family activities have also been developed for the 2009 Summer Workshop. Keeping with our theme "Bridging Challenges with Positive Solutions," 24 conference participants will have the very unique opportunity to walk across the arch of the International Bridge over the Soo Locks. For those interested in wind technology, a tour of Brookfield Renewable power wind farm in Sault Ste. Marie, Ontario, will be provided. There will also be fishing opportunities provided for youth and adults. Finally, there will be a golf scramble (for adults) and a miniature golf outing for families.

Enjoy a quality learning experience surrounded by Sault Ste. Marie's distinct history, fine hospitality, and fun events during MLGMA's 2009 Summer Workshop July 28-31, 2009.

No matter which bridges you cross, we know you will discover a worthwhile destination at your journey's conclusion.

Sincerely,

SPENCER NEBEL
Chair of the 2009 Summer Workshop

Summer Workshop Planning Committee Members

Spencer Nebel, Chair	Sault Sainte Marie
Glenn Anderson	Hancock
Michael Cain	Boyne City
Eric Dobson	Saint Ignace
Jack Duso	Midland
Dale Kerbyson	Lapeer
Precia Garland	Cadillac
Penny Hill	Kalkaska
Jeffery Lawson	Mackinaw City
Robert LaFave	L'Anse
Thomas Markus	Birmingham
Michael Overton	Cheboygan County
Mark Slown	Rogers City

Thank You Sponsors! (as of July 23, 2009)

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Tetra Tech

Tuesday, July 28

2:00 – 6:00 pm

Registration
MacArthur Foyer

4:00 – 6:00 pm

MLGMA Board Meeting
MacArthur Room

7:00 – 10:00 pm

Early Bird Reception
MacArthur Room
Sponsored by: Miller Canfield

Wednesday, July 29

8:00 am – 4:00 pm

Registration
MacArthur Foyer

8:00 am – Noon

The Sault “Amazing Race” Challenge
Part scavenger hunt, part trivia contest. Fun for the whole family! Sign-in for the race and pick up your instructions at the conference registration desk and then “race” at your leisure on Wednesday and Thursday.
Sponsored by: Summit Public Relations Strategies, LLC

8:45 – 9:00 am

Welcome
MacArthur Room
Anthony Bosbous, Mayor, Sault Sainte Marie
Theodore Staton, President MLGMA; City Manager,
East Lansing

9:00 – 10:15 am

Analyzing Michigan’s Financial Crisis
MacArthur Room
Mr. Daddow, known for his candor and financial acumen, will describe the various financial challenges facing the state of Michigan and by extension: the numerous political subdivisions impacted by the state’s revenues and overall financial condition. He will also offer his suggestions on what the state needs to do to right the ship of state.
Speaker: Robert Daddow, Deputy Executive Director, Oakland County
Moderator: Bill Ballenger, Editor/Publisher, Inside Michigan Politics
CC11: Financial Analysis

10:30 am – Noon

Other Perspectives on Michigan's Future

MacArthur Room

You've heard about Michigan's dire financial situation—now let's talk about making it better. Senator Mike Prusi, Minority Leader in the State Senate, will provide his perspectives of the problem and possible solutions from a legislator's perspective. Dan Gilmartin, Executive Director of the Michigan Municipal League, will share his thoughts and perspectives on areas that need real structural reform. He will offer solutions and share his vision of Michigan's future: a new economy emerging to create a thriving state in the 21st century. Moderator Bill Ballenger will interject his observations about the political landscape and how that will shape a response to this state crisis.

Speakers: Daniel P. Gilmartin, Executive Director & CEO, Michigan Municipal League;
Senator Mike Prusi (D – Ishpeming), Minority Leader of the Michigan State Senate

Moderator: Bill Ballenger, Editor/Publisher, Inside Michigan Politics

CCB: Democratic Advocacy and Citizen Participation

Noon – 1:30 pm

Lunch

MacArthur Room

Sponsored by: C2AE

The Settlement of Michigan – A Historic Review

This luncheon presentation will provide a quick overview of the influence of Native Americans, French voyageurs, missionaries, the English, and others in the settlement and establishment of Michigan and answer the question as to why Sault Sainte Marie and other Eastern Upper Peninsula locales were the first to be settled by Europeans.

Speaker: Robert Money, Professor, History & Humanities, Lake Superior State University

Moderator: Jack Duso, Assistant City Manager, Midland

Update Online – U of M Dearborn Manager Certification Project

Update on the new online manager's certification program that has been developed at the University of Michigan, Dearborn.

Speakers: Seth Hirshorn, Public Administration Program, University of Michigan, Dearborn;
Brian Murphy, Assistant City Manager, Troy

Moderator: Jack Duso, Assistant City Manager, Midland

1:30 – 2:30 pm

Creating Jobs in the New Economy

MacArthur Room

This session will feature a panel discussion on creating jobs in a new economy, covering such topics as non-profits as economic generators, the role of technology incubators, and growth trends in technology.

Panelists: Carlton Crothers, CEO, MTEC SmartZone; Jin Jacobson, President and Founder, Christian Freedom International;

Ted Staton, City Manager, City of East Lansing

Moderator: Glenn Anderson, City Manager, Hancock

CC13: Strategic Planning

2:45 – 3:45 pm

Meeting Michigan's Financial Challenges

MacArthur Room

Today's economic conditions require communities to develop innovative solutions to cut costs while maintaining quality service. The session will feature a round table discussion concerning finding solutions to local financial challenges from healthcare savings to downsizing local government and many things in between.

Panelists: Christine Andrysiak, Plante Moran;

Frank Peterson, City Manager, Springfield;

Steven Cannello, City Attorney, Sault Sainte Marie

Moderator: Jeffery Lawson, Village Manager, Mackinaw City

CC11: Financial Analysis

4:30 pm

Miniature Golf

Lockside Golf

447 W. Portage Ave.

Sault Sainte Marie, MI 49783

Enjoy a fun family outing at Lockside Golf with prizes to be awarded.

Coordinator: Jeff Mueller, City Administrator, Lathrup Village

7:00 pm

Concert in the Park

Soo Locks Park (Behind Ramada Plaza Ojibway Hotel)

200 Block of West Water Street

Community concert series featuring the Sault Swing Band. Bring your lawn chair, a blanket, or feel free to sit on the grass or lean against a tree to enjoy some evening music on the banks of the St. Mary's River.

8:30 – 9:00 pm

Historic Walking Tour with Storyteller Jim Couling

Departs from the parking lot of the Ramada Plaza Ojibway Hotel following the Concert in the Park and ends at the Reception at the River History Museum.

8:30- 10:30 pm

Reception

River History Museum

209 E Portage Ave.

Sault Sainte Marie, MI 49783

Sponsored by: Stifel Nicolaus

Thursday, July 30

8:00 am – 3:00 pm

Registration

MacArthur Foyer

9:00 – 10:30 am

Solutions Through Energy Conservation

MacArthur Room

The panelists will make presentations on energy efficiency projects you may wish to adapt for use in your community. The League Green Challenge is an opportunity to make your community more energy efficient. Sue Jeffers, the official spokesperson for the Green Challenge, will share current information on grants. Energy Systems Group was contracted by the city of Lapeer to assist with the city's energy efficiency program; Lonnie Bullion will report on the progress to date. Harry Wierenga of Fleis and VandenBrink will present the results of the Elk Rapids LED Street Lighting Conversion project and other options for energy efficient street lighting. Steve Jurczuk of C2AE will wrap up the panel with a presentation on the design of the Hasting Public Library—the first Gold Standard LEED library in Michigan.

Panelists: Lonnie Bullion, Energy Systems Group; Sue Jeffers, Associate General Counsel/Municipal Litigation Center Director, Michigan Municipal League; Stevan J. Jurczuk, AIA, LEED AP, Project Manager, Architect, C2AE; Harry Wierenga, RLA, Fleis & VandenBrink Engineering, Inc.

Moderator: Mark Slown, City Manager, Rogers City

CC6: Initiative, Risk Taking, Vision, Creativity and Innovation

10:45 am – Noon

Alternative Energy

MacArthur Room

Everyone is interested in cost-effective alternative energy, economic development, and environmental stewardship. However, not everyone has access to enough water, wind, sunshine, etc., to make alternative energy viable in their community. Mr. Chynoweth will discuss alternative energy generation methods and their feasibility at the local level. This session will provide a realistic understanding of the alternative energy opportunities available to your community.

Speaker: William Chynoweth, President, Resource Management Partners

Moderator: Michael Overton, County Administrator, Cheboygan County

CC6: Initiative, Risk Taking, Vision, Creativity and Innovation

Noon – 1:30 pm

Lunch

MacArthur Room

Noon

Golf Outing

Sault Sainte Marie Municipal Golf Course

1520 Riverside Dr

Sault Sainte Marie, MI 49783

Coordinator: Dale Kerbyson, City Manager, Lapeer

Sponsored by: Rowe Engineering and Tetra Tech

1:30 – 3:30 pm

Community Development Tour of Sault Sainte Marie

Departs from Ojibway Ramada Plaza Parking Lot at East Entrance

Sault Sainte Marie has utilized a number of the tools of the trade to foster development in Michigan's oldest community. The trolley tour will feature a number of projects and developments that have occurred within the city.

Coordinator: Spence Nebel, City Manager, Sault Sainte Marie

CC3: Functional and Operational Expertise and Planning

1:30 – 3:30 pm

Tour Canada's Largest Wind Farm – Sault Sainte Marie, Ontario

Departs from Ojibway Ramada Plaza Parking Lot at East Entrance

Coordinator: Jeffery Lawson, Village Manager, Mackinaw City

CC3: Functional and Operational Expertise and Planning

****Passport or Michigan Enhanced Driver's License is required as of June 1, 2009 for re-entry into the United States for participants 16 or older. Children 15 years and younger, with parental consent, are just required to have certified copies of their birth certificates.****

1:30 – 3:30 pm

Kid's Fishing Pond

Departs from Ojibway Ramada Plaza Parking Lot at East Entrance

Sponsored by: Soo Sportsman Club

1:30 – 3:30 pm

Fishing the St. Mary's River

Departs from Ojibway Ramada Plaza Parking Lot at East Entrance

Sponsored by: Soo Sportsman Club

1:30 – 2:30 pm

Walk to the Top of the Arches – International Bridge

Departs from Ojibway Ramada Plaza Parking Lot at East Entrance

Enjoy this exhilarating adventure high above the Soo Locks and the deck of the International Bridge. Children under the age of 13 are not permitted. Participants must be in good health and physically able to walk up the arches.

Sponsored by: International Bridge Administration

2:30 – 3:30 pm

Walk to the Top of the Arches – International Bridge

Departs from Ojibway Ramada Plaza Parking Lot at East Entrance

Enjoy this exhilarating adventure high above the Soo Locks and the deck of the International Bridge. Children under the age of 13 are not permitted. Participants must be in good health and physically able to walk up the arches.

Sponsored by: International Bridge Administration

3:30 – 4:00 pm

Sault "Amazing Race" Pit-Stop

MacArthur Foyer

Turn in your completed race materials here.

Sponsored by: Summit Public Relations Strategies, LLC

6:00 pm

Board the Soo Lock Tour Boats and Reception

Soo Locks Boat Tour Dock 2

515 E. Portage Ave.

Sault Sainte Marie, MI 49783

****Boats depart at 6:30 pm, please board boat by 6:15 pm.****

6:30 – 8:30 pm

Soo Locks Boat Tour and Dinner

Sponsored by: ICMA-RC, Raymond James & Associates, Bendzinski & Company, Dickinson Wright

8:30 – 11:00 pm

Robert W. Baird Annual “Bondfire”

Soo Locks Boat Tour Dock #2 and the Valley Camp Museum Ship

515 E. Portage Ave.

Sault Sainte Marie, MI 49783

Enjoy the annual “bond” fire along with beverages, and of course, s’mores while listening to songwriter, storyteller, and singer Mike Ridley along the banks of the St. Mary’s River. Announcement of the Sault “Amazing Race” winners will be made, along with presentation of awards.

Sponsored by: R.W. Baird

Friday, July 31

7:45 – 8:30 am

Breakfast

MacArthur Room

8:00 – 8:30 am

The Center for 21st Century Communities

MacArthur Room

Investing in communities is an important element of any long-term economic development strategy. Research continues to show that “place” matters more than ever as an increasingly mobile workforce seeks a place to live first and a job second. League staff will talk about the Center for 21st Century Communities, a new League program that will provide educational opportunities, technical assistance, and comprehensive resources to assist our member communities.

Speakers: Colleen Layton, Director, Information & Policy Research, Michigan Municipal League
Arnold Weinfeld, Director, Public Policy & Federal Affairs, Michigan Municipal League

Moderator: Dale Kerbyson, City Manager, Lapeer
CC6: Initiative, Risk Taking, Vision, Creativity, and Innovation
CC13: Strategic Planning

8:30 – 9:30 am

New Ideas for Michigan

MacArthur Room

The State Legislature and Governor are currently facing a projected and unprecedented \$1.7 billion deficit for the state's fiscal year which will begin on October 1, 2009. Michigan House Speaker Andy Dillon will share his strategies and reforms to address the 2010 fiscal year deficit and Michigan's ongoing structural deficit, including his recently announced plan to collectively purchase health insurance for all state, school and local employees.

Speaker: Andy Dillon, State Representative (D-Redford Redford Township)

Moderator: Spence Nebel, City Manager, Sault Sainte Marie

9:30 – 10:30 am

Michigan's Defining Moment Community Conversation

MacArthur Room

Too often, our policymakers in Lansing are not asking Michigan citizens how they feel about critical issues like diversifying Michigan's economy, education, and clear taxing and spending priorities. Not anymore! The Center for Michigan is asking you to HAVE YOUR SAY and influence the course of Michigan's future.

Next year is a watershed election. In the midst of a declining economy, all of the state's top posts including the governor, 30 of the 38 state senators, and more than 70 percent of the Michigan House of Representatives will be replaced because of term limits. 2010 is "Michigan's Defining Moment." With the massive turnover, it is imperative that you make your vision for Michigan clear to Lansing decision makers. Participate in Michigan's Defining Moment Public Engagement Campaign, a statewide, non-partisan, non-profit effort to get people talking about Michigan's challenges and opportunities, and develop a common ground agenda to help guide the decisions of state and local leaders.

Join this innovative public participation approach that is solutions-oriented. Offer your opinions on what can be done to ensure a brighter future for Michigan. Michigan's Defining Moment is a three-year effort by the Center for Michigan

to engage 10,000 Michigan residents in creating a citizen's agenda. Be a part of reshaping Michigan. Add your voice to the 5,000+ that have already participated and have your say!

Moderator: Dale Kerbyson, City Manager, Lapeer

CC2: Policy Facilitation

CC14: Advocacy and Interpersonal Communication

10:30 am

Closing Comments

MacArthur Room

Theodore Staton, President MLGMA; City Manager,
East Lansing

Mark your calendar!

ICMA 95th Annual Conference

September 13-16, 2009

Montréal, Québec, Canada

Michigan Municipal League Annual Convention

September 22-25, 2009

Radisson Plaza Hotel, Kalamazoo

2010 MLGMA Winter Institute

February 2-5, 2010

Amway Grand Plaza Hotel, Grand Rapids

Michigan Municipal League Annual Capital Conference

April 13-14, 2010

Lansing Center, Lansing

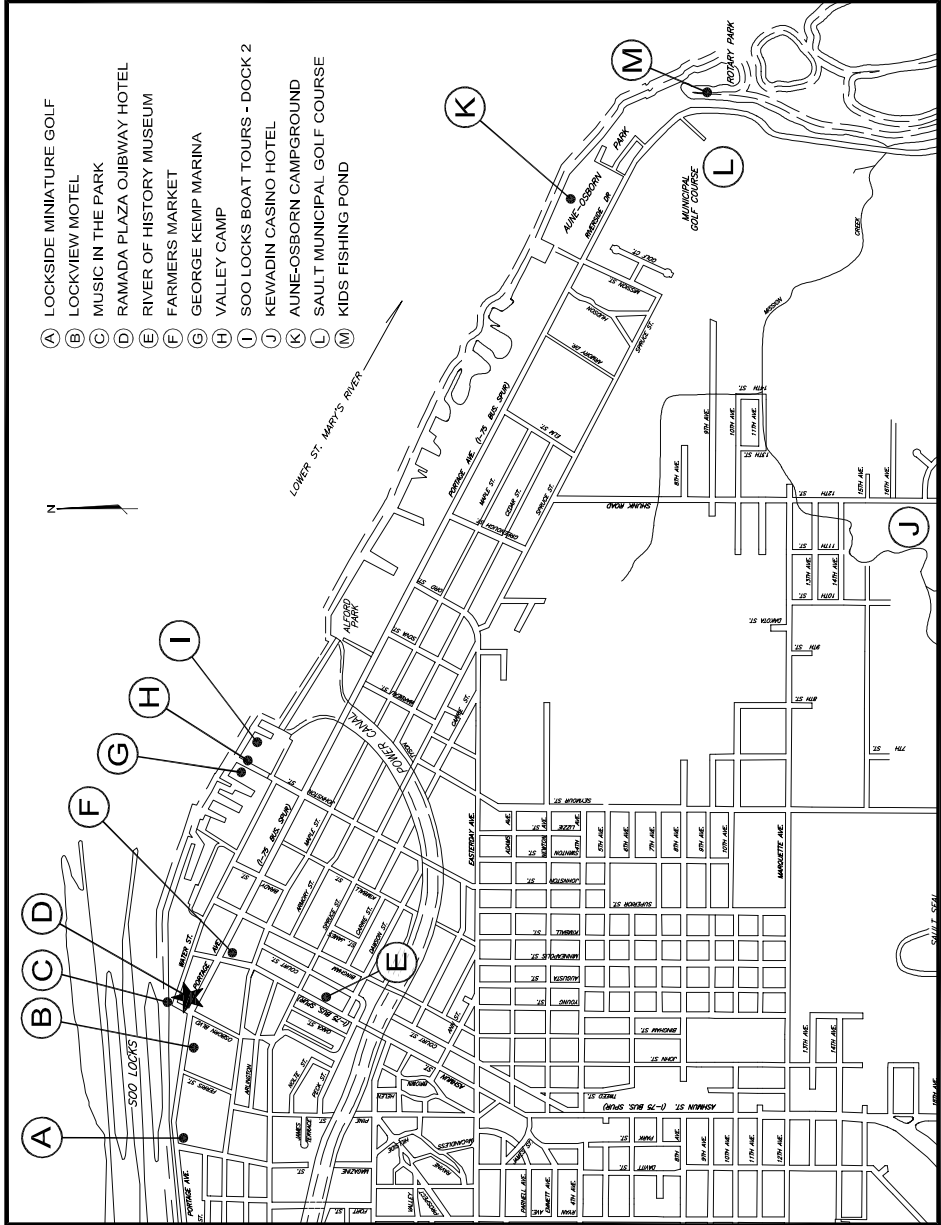
2010 MLGMA Summer Workshop

July 27-30, 2010

Crystal Mountain Resort, Thompsonville

Please remember that attending some of the above listed events can also be counted towards Core Competencies.

- A LOCKSIDE MINIATURE GOLF
- B LOCKVIEW MOTEL
- C MUSIC IN THE PARK
- D RAMADA PLAZA OJIBWAY HOTEL
- E RIVER OF HISTORY MUSEUM
- F FARMERS MARKET
- G GEORGE KEMP MARINA
- H VALLEY CAMP
- I SOO LOCKS BOAT TOURS - DOCK 2
- J KEWADIN CASINO HOTEL
- K AUNE-OSBORN CAMPGROUND
- L SAULT MUNICIPAL GOLF COURSE
- M KIDS FISHING POND



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